



# BUSINESS LICENSE COMMISSION

## COUNTY OF LOS ANGELES

374 KENNETH HAHN HALL OF ADMINISTRATION  
500 WEST TEMPLE STREET  
LOS ANGELES, CA 90012  
(213) 974-7691



October 11, 2013

Cornell Horn  
Wellness, Redemption, & Rehabilitation Program, Inc.  
4428 W. Slauson Ave., Unit 1  
Los Angeles CA 90043

MEMBERS  
STEVEN AFRIAT  
*PRESIDENT*  
RENÉE CAMPBELL  
*VICE-PRESIDENT*  
SARA VASQUEZ  
*SECRETARY*  
JAMES BARGER  
*COMMISSIONER*  
SHAN LEE  
*COMMISSIONER*

### APPLICATION FOR NOTICE OF INTENTION TO SOLICIT AND INFORMATION CARD

Dear Applicant:

The Business License Commission will hold a hearing on the above matter on **Wednesday, October 16, 2013 at 9:00 a.m.** in Room 374-A, 500 West Temple Street, Los Angeles, CA 90012. Your presence is requested at this hearing. If you are unable to attend you may authorize a representative to appear on your behalf. The representative must present a signed and duly notarized letter giving authorization and the reasons you are unable to appear.

### RIGHT TO REPRESENTATION / FOREIGN LANGUAGE SPEAKERS


**You have the right to be represented at this hearing by an attorney or other individual of your choosing and at your own cost.** In the absence of a representative, you must represent yourself and the hearing will proceed as scheduled.

If you require a translator, you must arrange at your own cost to have present at the hearing either a **professional/certified interpreter or other person who is fluent in both English and your native language.** If you are unable to locate an interpreter, please contact our office and you will be provided a list of interpreting services.

Parking is available at your cost; a map is enclosed for your convenience. **Please note proceedings begin promptly at 9:00 a.m. The Business License Commission reserves the right to reschedule your hearing to a later date for failure to timely appear.**

Sincerely,

STEVEN AFRIAT  
President

  
Twila P. Kerr  
Acting Chief  
Commission Services

**NOTICE OF INTENTION TO SOLICIT**

To Appeal or Solicit for  
Charitable Purposes in the  
UNINCORPORATED Portions of the  
COUNTY OF LOS ANGELES  
**BUSINESS LICENSE COMMISSION**  
374 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles CA 90012  
Telephone: 213/974-7691

**ALL QUESTIONS MUST BE ANSWERED, PLEASE TYPE OR PRINT.**

(Los Angeles County Code, Volume 3, Title 7, Chapter 7-24 requires that this Notice of Intention to be filed at least 30 days prior to beginning your solicitation or advertisement for your fund-raising activity. No advertisement or solicitation may begin until this office has issued an Information Card. "No" or "None" may be written where appropriate on this form. Additional Information may be added on separate sheets; however do not add separate sheets in lieu of answering the questions on this form.)

1. Wellness, Redemption, & Rehabilitation Program, Inc. When organized: 12/05/2007  
(Full Name of Organization) Incorporated: yes Yes No
2. 4428 W. Slauson Ave. Unit 1, Los Angeles, Ca 90043 (855) 784-9097  
(Address: Street, City and Zip Code) (Telephone - Daytime)
3. Cornell Horn, 1555 E. Flamingo Road #158, Las Vegas 89119 (702) 385-9097  
(Name of Person in Charge of Appeal - Address and Zip Code) cornell.horn@wrrp.org  
(Telephone - Daytime and E-mail Address)
4. **TO CONDUCT OR SOLICIT:** \_\_\_\_\_  
(If only to solicit funds, it would be a General Appeal, if a specific event, state type of event)
5. **WHERE and WHEN this fund-raising activity will be held:** Los Angeles, 12/25/2013  
(If specific event, exact dates)
6. Solicitation/Advertisement starts 12/15/2013; ends \_\_\_\_\_  
(Specific date, or when issued) (Last day of specified event)
7. **SPECIFIC Purpose of this Solicitation:** \_\_\_\_\_
8. **ANTICIPATED Gross Goal (Before deducting expenses):** \$ 10,000 \$ 0 \$ 0  
(LOCAL) (STATE) (NATIONAL)
9. **If this solicitation or activity is conducted on behalf of another organization, give its name and address and enclose a copy of a letter of authorization from organization(s).** \_\_\_\_\_
10. **Solicitation/Advertisement to be made by means of (indicate by checking below):**  
( X ) Volunteer Solicitors ( ) Box Office Sales ( X ) Posters ( X ) Bulletins  
( ) Paid Solicitors ( x ) Telephone ( ) Newspapers  
( X ) Personal Approach ( ) Radio/Television ( X ) Mail  
Other \_\_\_\_\_ methods \_\_\_\_\_ (specify): \_\_\_\_\_

11. Admission: \$ 0 Tickets \$ 10 Invitations \_\_\_\_\_ No. Printed \_\_\_\_\_  
Numbered \_\_\_\_\_

SPECIFY PER PERSON \$10  
PER COUPLE \$15

Selling prices: (Ads, cookies, etc.) \_\_\_\_\_

Games: \$2.00

Cost of Carnival Tickets: \_\_\_\_\_

Rides: \_\_\_\_\_

12. Itemized list of **ANTICIPATED** expenses to be incurred in conducting this solicitation only:

Salaries	\$1500
Solicitors	\$0
Managers	\$0
Promoters	\$250
Other	unknown
Rents	\$350/month
Music	\$0
Telephone	\$0

Printing Advertisement	\$200
Stationery/Postage	\$100
Prizes	\$600
Cost of Merchandise	unknown
Refreshments/Meals	0
Miscellaneous:	unknown
(Specify)	
ANTICIPATED TOTAL	\$ 3000.00

13. a. 30% Percent (anticipated) of gross contributions for expenses (divide gross goal --Item No. 8-- into expenses --Item No. 12.--)
- b. 70% Percent (anticipated) of gross contributions to be used as specified in application (subtract percent for expenses --- 13. a. --- from 100%)
- c. \$0 Percent of the proceeds to be used outside of Los Angeles County and specify where it will be use (If applicable)

**NOTE: PLEASE BREAK ALL PERCENTAGES DOWN TO THE NEAREST TENTH.**

14. I the signer of this Notice of Intention, attach hereto copies of the following as required:
- Articles of Incorporation and/or Bylaws of this organization (BOTH if group is incorporated)
  - Names, Titles and Terms of Offices for two Officers of this organization
  - Current Financial Statement (treasurer's report, audit, etc.)
  - A statement of any and all agreements or understandings made or had with any agent, solicitor, promoter or manager of this solicitation, or a copy of such agreement or understanding, if it is in writing.
  - Tax exemption certificate. State & Federal

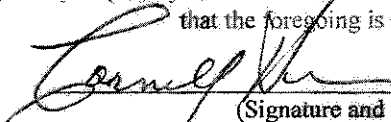
(Items a, b, c and e above must be submitted. If items c or d do not apply to your group, indicate "none")

I have read and understand the provisions of Los Angeles County Code, volume 3, Title 7, Chapter 7-24 and before authorizing any person to solicit, I will require the solicitor to read Sections 7-24-010 to 7-24-400 of said Ordinance.

Within 30 days after the completion of the solicitation, I will submit the Report of Results of Activity form to the Business License Commission, indicating all receipts and expenditures of this appeal/activity.

PLEASE PRINT NAME AND THEN SIGN. AN OFFICER OF THE ORGANIZATION MUST SIGN.

"I declare under penalty of perjury under the laws of the County of Los Angeles and the State of California that the foregoing is true and correct."

 **Executive Director/Founder**  
(Signature and Title)

1555 E. Flamingo Rd. #158 Las Vegas 89119  
(Complete Address)

(702) 406-7745

10/2/2013

Daytime Telephone Number

Today's Date

NON-COMPLIANCE WITH, OR VIOLATION OF, LOS ANGELES COUNTY CODE, VOLUME 3, TITLE 7, CHAPTER 7-24, IS A MISDEMEANOR PUNISHABLE BY A FINE OR IMPRISONMENT -- OR BOTH.

**IMPORTANT REMINDER:** A current list of officers and a current financial statement or audit must be sent at least once annually to keep your file updated. Other documents are not necessary unless they have new or additional information, or amendments.

Please give the name and telephone number of a person that we may contact for questions regarding the "NOTICE OF INTENTION" application.

Name: David Horn

Telephone No. 310-738-7396